

MELVIN MYLES BRADLEY

Chattanooga, TN 37421 | (423) 802-2324 | mmbradley10@yahoo.com | Mbeezymedia.com

SKILLS

Technical

- Adobe Premiere Pro
- CapCut
- Canva
- Adobe Creative Suite
- Microsoft Office
- Social Media Platforms

Core Competencies

- Social Media Marketing
- Video Production
- Content Creation
- Digital Advertising
- Brand Development
- Analytics & Strategy

CERTIFICATIONS

- ✓ **HubSpot Social Media Marketing**
- ✓ **HubSpot Inbound Marketing**
- ✓ **OSHA Certified**

EDUCATION

Tennessee State University

B.S. Mass Communication

Integrative Marketing

Expected: December 2026

3x Dean's List

PORTFOLIO

Mbeezymedia.com

PROFESSIONAL EXPERIENCE

Ether Co-Op, Nashville, TN

Branded Video Production Intern | May - August 2025

- Collaborated with professional videographer to create branded video content for multiple clients
- Produced multi-camera interviews and promotional materials for client campaigns
- Developed pitch decks for podcast and television show proposals

Blashville Lashes, Nashville, TN

Social Media Marketing Consultant | 60-Day Project, 2024

- **Grew Instagram 67% (600 to 1,000+ followers) through targeted content strategy**
- Increased client bookings, resulting in fully booked service calendar
- Created engaging visual content and optimized posting schedule for maximum reach

Faith in Grace Clothing

Content Creator & Social Media Manager | December 2024 - Present

- Create and edit visual content aligned with brand identity and marketing objectives
- Strategically schedule and post content across social platforms to drive engagement and sales

Freelance Videographer & Content Creator

Nashville, TN | 2023 - Present

- Multi-camera videography for Nu Renaissance Podcast, hip-hop/R&B showcases, and wedding events
- Produced promotional videos for Nashville entertainment showcases
- Created radio and social media advertisements for coursework and client projects